

WHAT'S HAPPENING?



Global Speakers Federation: What's Happening?

FEBRUARY 2022



Welcome to the February 2022 Issue of GSF: What's Happening

This quarterly communique is intended to help you (a *Global Speakers Federation [GSF] member association leader*) with a quick update on key events, issues, and insights from the GSF and our global professional speaking community.

Please share this newsletter with your Members and we'd love for your chapter leaders to share the information with their members. The more all of our members understand the value of our collective network of professional speakers associations globally, the more we can enhance the opportunities for and skills of all of our members.

Learn More About the Global Speaking Fellow Designation – Do Your Members Qualify?

Let your members know about the opportunity to earn the Global Speaking Fellow designation - more information can be found by [clicking here](#).

GSF MEMBER EVENTS AND CALL FOR SPEAKER PROPOSALS

Did you know the Global Speakers Federation website offers a place for all member associations to post **Global Events and Call for Speakers?**

- You can see the current event list by clicking [here](#)
- Submit your association events / Call For Speakers by clicking [here](#)
- Take a look at this today and be sure to keep sending updates!

Association Leadership Insights!

Insights for Association Leaders from the GSF News Feed - Check out the industry-leading articles for association leaders on the GSF News page: [Click Here!](#)



GSS 2022

SEPTEMBER 29TH – OCTOBER 2ND, 2022

DUBLIN, IRELAND

The 4-day Global Speaking Summit will focus on CONNECTION and UNITY.

We can't wait to welcome you to the PSA's first "in-person" convention since 2019. As we continue to adapt and grow our businesses in the ever-changing, post-pandemic landscape, what better way to move forward than to learn, share and celebrate with your trusted colleagues from around the world. GSS 2022 will bring together hundreds of international speakers from across the globe and promises to provide a home for the treasured spoken word in a location like no other, Dublin.



The Summit's first day will be designated as "International Day", celebrating and embracing the global speaking community. As a joint PSA and GSS conference, attendees will have the opportunity to learn from and network with your PSA colleagues and connect with speakers from all over the world. GSS 2022 will provide you with the perfect occasion to expand your global reach and network with peers and colleagues worldwide, absorbing different cultures and ways of doing things. With the virtual speaking landscape at an all-time high, we will also demonstrate how welcoming and utilizing the technology is which makes the idea of becoming a global speaker a reality. With travel now an option but not a necessity we can all reach an international audience. So, let's move forward together, stronger, and build a global speaking community for all.

Welcome home – to the city of spoken word – Dublin. A place of myths and legends where everyone is welcome. Don't miss the ultimate event for the Global Professional Speaking Industry of 2022 and join us for GSS 2022 in Dublin, Ireland.

Why wait – **registration is now open** – get your ticket today! The best rate for GSF members is only 545 € (\$632 USD) – don't wait! Get tickets - [Global Speakers Summit 2022](#)



GSF Association Updates



VSAI

Upcoming conferences

We will be holding our next VSAI One Day Summit on Wednesday, May 11th commencing at 9 am Netherlands time. We are already assembling an amazing array of international speakers to present. This event costs just €25 to attend

Upcoming online events open to guests

We run two Education Sessions every month, which are open to members and guests. The next Education Sessions will recommence in February.

Are you planning an event and are looking for a particular type of speaker?

We are always on the lookout for business building speakers to present at our bi-monthly Education Sessions. The speaker has 45 minutes to present an educational piece, (please no selling included in the presentation) and the speaker must be willing to have the session recorded and made available in perpetuity to members of the VSAI.

Are there any major events, successes or celebrations being planned by your association?

We are celebrating the fact that we are the fastest growing Association within the Global Speakers Federation. Given that our focus is to recruit members from the 170 countries that do not have a local speakers association, we all have plenty of opportunities to recruit members. If you know a speaker in a country that is not eligible to belong to a GSF Association already, we would love to make them welcome as a member.



PSA

The Professional Speakers Australia (PSA) Convention in 2022 will be...shall we say, "Un-Conventional" (held virtually) on March 25-26, 2022 ([Click here](#) for a short video) Due to ongoing lockdowns and border closures, we have decided to host an UnConvention online in 2022. We know our community wants 3 things from our annual event: Un-Convention will include no talking heads.

We are curating Un-Speakers to do one of three things: All sessions will be delivered from the comfort of your studio - be that from your professional studio, office or bedroom. But you MUST be able to guarantee that you will be appropriately lit and staged (i.e. following the rule of 3rds with an appropriate background, etc.), with a great camera, sound and internet connection.

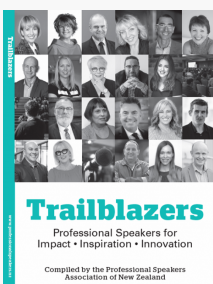
The program is almost set, and you can register by clicking [here](#)!

In the Professional Development space, Professional Speakers Australia (PSA) is committed to supporting Professional Members (PM) in achieving their business development goals, including CSP. The CSP Pathway commenced in January 2022, with strategic planning for each enrolled PM then mentoring and group coaching. The purpose is to provide more guidance and direction for Professional Members to develop both their speaking skills and speaking practice. Around 40% of Australian members are CSPs. PSA is also embarking on a "next-gen" project to identify and develop relationships with remarkable and outstanding speakers who are not yet members of PSA. The goal is to nurture a cohort of speakers who are well regarded and successful in their speaking practice. We hope to further establish the PSA brand in the community and develop a pipeline of future members and leaders.



PSANZ

PSA New Zealand launched an absolutely beautiful book called 'Trailblazers' with contributions from 21 of their members. You can see more about the book, and order it if you like, [here](#)!



APSS

APSS has a long history of hosting New York Times bestselling authors, Hall of Fame speakers, CEOs, Futurists, world-renowned coaches, award-winning speakers, and others who add immense value to the speaking and training worlds.



Our annual conventions have been very popular, not just with local audiences, but with our global friends too, with participants attending live or Virtually from Australia, Europe, South Africa, the Middle East, Asia, the USA, and Canada.

The Asia Professional Speakers Association is looking for powerful, diverse & insightful speakers to deliver highly interactive, fascinating, and collaborative presentations (not just another keynote) at our annual convention.

The convention's theme is 'The SpeakVerse'. If you are a speaker who is perfectly positioned to share insights on leveraging collaboration, engagement & interaction for a successful speaking business, we would love to have you!

Speakers are expected to present and attend the convention in person on 27th May 2022 in Singapore.

Speakers are expected to present virtually on May 28th 2022.

The deadline to send in your proposal to speak is March 5th 2022.

For more info: [Click Here!](#)

To sign up: CALL FOR SPEAKERS FORM [CLICK HERE](#)

Speaking slots:

1. Keynote (use of collaborative tool/s): 20-30 minutes
2. Workshop (highly interactive, engaging, and collaborative): 30-40 minutes
3. Panel discussion

Kindly note that the APSS is a voluntary organization and the annual convention is our way of giving back to the speaking community. None of the speakers will receive a fee for their contribution to the convention.

We look forward to your favorable response and applications.



PSASA

PSASA's annual convention is April 8 - 10 in Pretoria, at a beautiful venue. We are taking a risk by having an in-person event, which I know means that many of our international friends will not be willing to attend. We will miss you, but hope that you will still connect with us at our chapter events which are still on line, and especially at our Virtual Chapter where we welcome members from 5 different countries.

Our Convention theme is 'The Power of Us' and we are using the time in person (covid protocols observed) to allow our members to reconnect, to meet new members and to have fun which is often at the top of our agendas.



CAPS

Mark your calendars and start planning your trip to Canada. The Canadian Association of Professional Speakers (CAPS) has begun planning their 2022 National Convention, taking place December 3-5, 2022, in Calgary, Alberta.



If you're like so many professional speakers the world over, we know you're excited to be REUNITED with your speaking colleagues for face-to-face interaction that doesn't involve a computer screen. Well, our convention co-chairs, Jennifer Spear and Michael Kerr, CSP, HoF are planning an amazing event that can only be experienced IN PERSON! While details are still being sorted, we hope you'll save the date and await further information in the next issue of this newsletter.

If you haven't already, visit [our website](#) and sign up for our notifications.

Unity 2.0 National Programming

CAPS is excited to launch a new initiative this year to better serve our members and help mitigate volunteer burnout at the chapter level. Under the leadership of Ron Tsang, National Programming Chair, and Lorne Kelton, President-Elect, we're planning eight nationally led monthly virtual meetings that promise to deliver quality programming that accesses speakers from around the world.

Our first event will be March 3, 2022, 6:30pm EST (11:30pm UTC) featuring our 2022 CAPS National President, Michelle Cederberg, CSP and Mark Sanborn, CSP, CPAE from NSA. It promises to be a very worthwhile event. If you wish to be added to our mailing list for registration information, email [Ron Tsang](#) and hopefully we'll see you online at one of our events!



CISSA

Our colleagues in the Russian Speakers Association, CISSA, are having in-person, in Russian meetings, and you can see some of their speakers and meeting info on their [Instagram page!](#)



AFCP

The theme of the AFCP 2022 convention (Elevate2022) has been defined as "Hybrid Unleashed".

The event will take place in a theatre in Paris, May 20 & 21, 2022. For those wishing to speak in Paris, or remotely, the call for speakers is [here!](#)



PSA UKI

PSA Spring Convention, 22nd April, Newport, Wales: Going for Growth

Spring forward with us as we join together in celebration of the growth our community has achieved in a very uncertain year and bring focus to why this has been possible – the connection that exists within our speaking community. The power of human connection and the importance of face-face interactions is supreme! At The PSA Spring Conference, we will focus on the strength of relationships and the joy, enthusiasm and pleasure they generate in our personal and professional experiences. Join us and learn how to grow a highly successful business, and let us show you why in-person networking will never go out of fashion.

Full details [here!](#)



PSANL

The times we live in are full of surprises. More often than not the days don't seem 'pleasant' although there are still 'jewels' during the day that do make your heart sing. With the daylight hours increasing each day and the fact that it's getting brighter here in the north, there is a sense of optimism that creeps in this time of the year. Spring is around the corner, and it is time for changes at the PSANL

Honouring our awesome women

Two things that happened that we would not have predicted five years ago at the PSANL is that we would say goodbye and then hello again to two of the most influential women in the history of our association. Judith Moonen is well known through the global speaking community. She has been with the PSANL since its early days, and over more than 14 years, our roads have led in different directions. When she was with us, she managed all our logistics, admin and content. Not a small feat! What has been heart-warming is to see the outpouring of warmest wishes from the members. This culminated in a unanimous vote of all the members to make her an honorary member of the PSANL.

Many of you will also know Frowa Schuitemaker, who was not only a multi-term past president of the PSANL but also right from the start when the VSAI was brought to life. She was also part of the group that created the European Speaker convention designation and, behind the scenes, has been a support to many a member. Although Frowa is withdrawing from active participation in the speaking world, our members expressed their gratitude for years of admirable service, as peacemaker and all-round amazing person by also unanimously voting Frowa in to be a lifetime honorary member of the PSANL.

These ladies are joining the illustrious ranks of our founders Paul ter Wal, CSP, FPSA and Hans Ruinemens.

Convention: innovation in speaking

With the lockdown measurements in the Netherlands not being predictable, we could not guarantee or expect with any margin of safety that our convention could be attended this year. Instead of turning it into an online convention, it has been decided to hold our convention every two years and on the first week of April. This allows us to invite all international speakers in a year that does not conflict with the Global Speakers Summit. We look forward to welcoming our international friends on the weekend of the 1st of April 2023 in Amsterdam. No joke!

Keep an eye out for our announcement of the call for speakers. Anyone that can show how we as speakers can create value in new and innovative ways is welcome. Technology changes that help us create value for our audiences are always on the menu, but what else is there? How are business models changing? Are we selling differently? What has the most success? What will produce the most success? How do we stay standing in times of turbulence? The conference is geared at looking forwards. What are we expecting, what are the latest trends, what technology is on the horizon?

We will have the poffertjes warm, Dutch Gin (jenever) cold and the welcome mat at the ready.

Changes to our programming: Call for speakers

While we are dealing with this different normal and have the opportunity to plan online events, we are setting up both monthly themes and planning a year in advance.

Each month we will invite one or two international speakers to speak during the second week of the month (Wednesday) and the third week of the month (Tuesday workshop/masterclass). If you or any of your members feel that they are able to make a valuable contribution to the themes we have, please contact secretary@PSANL.com. We look forward to hearing how people from around the world conduct their speaking businesses and make them a success.



NSA US

Upcoming Events for NSA US - You can attend virtually or in person!

February 25-27, 2022 - NSA US Winter Workshop 2022 - THRIVE, Orlando, Florida, USA.

- Make this the year you THRIVE! Join in Orlando this February for a jam-packed line up of speakers who will open your eyes to brand new possibilities and inspire you to make this year your best yet.
• Register before Jan. 26 to get your ticket at the special early-bird rate!

July 9-11, 2022 - NSA US Annual Convention Influence 2022 in Nashville, Tennessee, USA.

REQUEST FOR SPEAKERS for Influence 2022 is NOW OPEN!

Do you want to help shape the entire speaking industry? NSA is looking for experts to speak at Influence 2022 in Nashville, Tennessee, this coming July. Applications are due on March 15, 2022. Learn more about the opportunities and apply here!

FREE MONTHLY EDUCATIONAL SESSIONS offered by NSA US - Open to any speaker NSA offers opportunities for all speakers to connect and thrive even if you're not an NSA member:

- Upcoming Virtual Events are here!
o Feb. 1, 5pm EST - Best Clients Ever! How to Find Clients That Love You by Being Yourself So You Can Sell More in 2022 with Rachel Sheerin
o Feb 17, 5pm EST - Embracing a Wide Audience with Jess Pettit, CSP
• Each Wednesday at 6 pm EST, we host an audio chat on Clubhouse that anyone can listen to or join the conversation. The NSA Club, which will list upcoming rooms (if logged into the app), can be found here!
• The digital version of our bi-monthly Speaker Magazine is available to everyone and can be found here!
• Our podcast, Speakernomics™ is available for everyone and can be found on your favorite podcast platform or here!

NSA US Dual Membership - Anyone who is a member of one of the GSF Associations may join NSA US at the Essential level at half price (USD 262.50). Contact NSA US directly to facilitate this transaction. MemberServices@NSASpeaker.org



The GSA Winter Conference, March 17 & 18 in Nuremberg (Bavaria) offers value, experiments, and provides impulses and inspiration for speakers, trainers and coaches. We are looking forward to many presentations that fit our triad. Be it technical, humorous, more activating, more thought-provoking, or simply different.



In the last 1.5 years, the pandemic has impressively demonstrated how not only each of us are hanging by a thread in terms of health, but also our entire society. That is why these two days will focus on health impulses and healthy perspectives for our industry; so that we are all also "well positioned" in the truest sense of the word for the future.

At "feel fit" we concentrate on our physical fitness and health, at "feel you" we move more onto the spiritual and mental level and "feel future" is primarily intended to show motivation and optimism with regard to a healthy view of our common future.

The Night of Sports on the evening of WiCo Day 1 will also feature an evening programme with four Olympic medallists, including silver medallist in the Atlanta Olympic Decathlon and 1996 Sportsman of the Year Frank Busemann. Are you with us? Only a few tickets are still available. Click here to get yours!



GSA Convention SPREZZATURA - that means mastery with ease, unaffected nonchalance, and playful professionalism with relish - refined breaches of the rules included.

And "SPREZZATURA! Business. On Stage. On- & Offline!" is the motto our Chair Rainer Petek, author, speaker and extreme mountaineer, has chosen for the GSA Convention 2022 in Stuttgart from September 8 to 10. The full programme will be published at the beginning of March, but tickets are already available here!



PSAI

1) PSAI is hosting their annual Professional Speakers Summit on the 19th/20th of March. The Chairperson is Kiran Padhi and Co-Chairperson is Anupriya Chowdhary. The theme of the summit is "Power of Uncertainty". This shall be an online event. The relevant creative is attached and the link for our call for speakers is here! tickets for the event are on sale here!



2) PSAI Delhi Chapter held their first physical meet after a wait of twenty-two long months at the Heritage site of Delhi's Lodi Garden, Tomb of Muhammad Shah Sayyid. They celebrated life, touched, hugged, danced and laughed together under the merry eye of their Chapter Head Coach CK Arora.

3) Professional Speaker Development (PSD) series is the outcome of the competency framework developed for the members of PSA India under the leadership of Bharti Naik, Chair Education. This framework is based on the 8 competencies identified by NSA and extended by GSF.

Our 'PROFESSIONAL SPEAKERS DEVELOPMENT' series aims to further help our members dig deep into a topic of relevance and build up on the competencies for Professional Speakers. Each month the focus is on developing one competency. Hence, the series is aimed at inviting experts, thought leaders who can help develop these competencies for members. The series is followed by focused discussion group to implement the learning.

4) Subramanian Narayan, Secretary PSAI is heading an experiment on Institutional Connect, a platform that will endeavour to establish connections with institutions - corporate and educational - in order to secure speaking gigs for PSAI members in a constitutional manner. His core team consists of Sandeep Nath, Vinay Pushpakaran, and Esther Niharika.

5) For the first time ever, PSAI has introduced three awards: PSAI Presidents Award, PSAI Spirit of Service Award and PSAI Lifetime Achievement Award. This initiative is being led by Chair Membership John Jayakumar and the Chair Awards overseeing the execution is Chander Sharma.



LATAM

The First LATAM Congress was held on February 11th, with amazing Speakers like Steve Lowell, Jane Atkinson, Gina Carr, Terry Brock, Rich Bontrager, Janelle Barlow, and Gerry O'Brion. We learned, had fun and networked. LATAM and all our members are happy to be part of the Global Community!

Upcoming LATAM events:
March 10, 2022 - Shelle Rose Charvet - Words that Change Minds
March 11, 2022 - Alejandra Vargas - Your Body -Your Branding
March 24, 2022 - Nathalie Plamondon-Thomas - Leveraging your Online Seminars

Te invitamos al 1er Congreso de la Latam Speakers Association. List of speakers: Jane Atkinson, Rich 'Trigger' Bontrager, Janelle Barlow, Gerry O'Brion, Gina Carr, Terry Brock. Date: 11 de feb 15:00-19:30 CDMX.

Global Speakers Federation
At the heart of our community



Your GSF Representatives

GSF Officers:

Steve Lowell – President
Martin Laschkolnig – President Elect
Charlotte Kemp – Vice President
John B. Molidor – Immediate Past President

GSF Staff:

Shari Bricks - Executive Director
Michael Smith - Executive Liaison



Global Speakers Federation
Advancing and Connecting
Professional Speaking Associations Worldwide

GSF Member Associations Representatives:

AFCP (France) – Phillipe Boulanger
APSS (Singapore) – Cathy Johnson
CAPS (Canada) – Michelle Cederberg
CISSA (Russia) – Omran Matar
GSA (Germany, Switzerland & Austria) – Volker Romermann
LATAM (Latin America, Mexico) - Victoria Holtz
MAPS (Malaysia) – Bavani Periasamy
NSA (United States) – Ruby Newell-Legner
NSA Sweden (Sweden) – Jan Tern
PAPS (Philippines) – Lloyd Luna
PSA (Australia) – Jon Yeo
PSAI (India) – Neerja Singh
PSA Netherlands (Netherlands) – Eksteen de Waal
PSA NZ (New Zealand) – Monica Moore
PSASA (Southern Africa) – Joni Peddie
PSA UKI (United Kingdom & Ireland) – Steve Bustin
VSAI (Virtual Speakers) - Mike Handcock

THANKS FOR JOINING US FOR THE FIFTH EDITION OF THE GSF WHAT'S HAPPENING NEWSLETTER!

SPECIAL THANK YOU TO THIS ISSUE'S CO-COORDINATORS: CHARLOTTE KEMP (PSASA) AND MICHELLE CEDERBERG (CAPS)!